



MEDIA RELEASE

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A swift move from Jayco with a new release camper trailer

In conjunction with the Jayco Almost Summer Sale from 15 to 24 September, Jayco is launching its 2011 Swift Camper Trailer.

Available in Touring and Outback models, the lightweight Jayco Swift Camper Trailer has been designed with small car owners in mind and is an extension of the existing camper trailer range.

Holidaymakers will enjoy settling down for the night, or a sneaky afternoon nap, in the larger 4'6 front bed, while those with an eye for detail will appreciate the personalised rear mouldings, eye catching graphics and varying tent colours.

The Swift Camper Trailer features a full height sink in a spacious kitchen, with a large 3 way 90 Litre fridge that is perfect for housing all of your holiday meals and snacks.

Jayco Marketing Director, Andrew Ryan, said that Jayco is committed to providing caravan and trailer options for small car owners.

“At Jayco, we strive to make caravanning holidays accessible to everyone regardless of what type of car they own.

“With that in mind, we are extremely proud of the new Jayco Swift Camper Trailer; we believe it will be very popular as a compact value-for-money camper,” said Andrew.

As with all Jayco models, sturdiness and cutting edge design are key elements of the Swift Camper Trailer which features the famous galvanised Endurance Chassis which independent testers have lauded for its strength and protection.

And like all Jayco Camper Trailers, the Jayco Swift Camper Trailer frame features an interlocking aluminium frame with a external fibreglass skin, which is 150 percent thicker than aluminium cladding and is virtually hail and dent resistant.

Travellers will also have the added protection and support of Jayco's three year Roadside Assistance, 12 month manufacturer's warranty, and a lifetime warranty on the winch to the original purchaser.

These unique support features ensure peace of mind, knowing that Jayco has manufactured 45 per cent of all RVs registered in Australia today.

The 2011 Jayco Swift Camper Trailer is available at all Jayco dealers across Australia and New Zealand. For your nearest Jayco Dealer call 1300 JAYCO RV or visit www.jayco.com.au.

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For further information, images, or interviews please contact **Professional Public Relations:**

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